

EUROPEAN CV TEMPLATE



PERSONAL DETAILS

Name **ANTONIO MARTUSCIELLO**
Name **VIA XX SETTEMBRE 1, 00187, ROME**
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Nationality **Italian**
Date of birth **31 MARCH 1962**

WORK EXPERIENCE

- 1 March 2020 to 28 February 2022
Environmental Social & Governance Senior Advisor - Bank
In the role of Senior Advisor he deals with sustainability, impact economy and impact finance, supporting leading banks, companies and non-profit organisations in the development of ESG strategies. He carries out CSR advisory activities, focusing on non-financial measurement and reporting profiles.

Company name and city **National Bank**

- 1 March 2020 to 28 February 2021
Advisory Board member of an independent investment fund in the asset management sector, active manager on a selected range of UCITS V and Alternative products.

London, England, United Kingdom

Company name and city

- July 2012 to February 2020
Commissioner of the Communications Authority and member of the Commission for Services and Products. Responsible for numerous important regulatory measures in the audiovisual, telecommunications and postal sectors. As far as supervisory initiatives are concerned, he has been the promoter of initiatives to safeguard consumers in order to ensure effective protection for end users in the aforementioned sectors. Moreover, he has represented the Authority in the work of the main regulators' platforms operating worldwide and, specifically, in ERGA (European Regulators Group for Audiovisual Media Services), Reguletel (Telco Regulators) and IIC (International Institute of Communication).

Company name and city **Communications Authority - Rome. Authority in charge of supervision and regulation of the tlc, media and postal market**

<ul style="list-style-type: none"> • September 2010 to July 2012 <ul style="list-style-type: none"> • May 2008 - September 2010 	<p>Commissioner - Communications Authority and member of the Commission for Services and Products</p>
<p>Company name and city</p>	<p>President - Mistral Air s.r.l., Poste Italiane Group Chairing the Board of Directors and together with the CEO manages and leads the company. Maintaining relations with shareholders, Enac, companies in the aviation sector, and clients (tour operators). He contributes to the improvement of the company's operating result, through the growth of turnover and sharp reduction of corporate debt. Mistral Air srl (Poste Italiane) - Rome</p>
<ul style="list-style-type: none"> • XV legislature April 2006-April 2008 	<p>Elected Member of Parliament and member of the Culture, Science and Education Commission of the Chamber of Deputies</p>
<ul style="list-style-type: none"> • XIV legislature December 2004 - May 2006 	<p>Appointed Vice-Minister of Cultural Heritage and Activities. In this capacity, he directly exerts the Ministry's supervisory powers over SIAE (Società Autori ed Editori), from extraordinary to ordinary administration, through coordination work between the subjects represented. As Deputy Minister, he supervises ALES, an in-house company of the Ministry of Cultural Heritage and Activities. Performing the Ministry's control and supervisory duties over Credito Sportivo. Performing control and supervisory duties over Cinecittà. Coordinating the Ministry's directorates in the objective of enhancing cultural heritage. Acting on behalf of the Council of Ministers as a substitute for the Minister in any activity required. Representing the Ministry at important international events and conferences, concluding cooperation agreements for the preservation of architectural and cultural heritage with numerous countries</p>
<p>May 2001 - December 2004</p>	<p>Elected as a Member of Parliament, from 30 May 2001 to December 2004 he served as Undersecretary at the Ministry of the Environment. In this capacity, he coordinated the government's intervention in the water purification system: he coordinated the inter-institutional table for the Bagnoli reclamation; he followed the legislative process leading to the approval of the law on the disposal of toxic and nuclear waste; he coordinated the work of the Environmental Impact Assessment Commission. Representing Italy in numerous international missions and conferences</p>
<p>2001 to May 2006</p>	<p>Chairman of the Italy-China Parliamentary Association for Friendship and Cooperation, and participates in numerous international missions and bilateral meetings between the two countries</p>
<ul style="list-style-type: none"> • XIII legislature 1996 – 2001 	<p>Elected to the Chamber of Deputies and serving on the Foreign and Anti-Mafia Committees</p>
<ul style="list-style-type: none"> • 1997 to 2006 	<p>Municipal councillor in Naples</p>
<ul style="list-style-type: none"> • 1995 to 1998 	<p>Appointed board member of the Regio Teatro San Carlo in Naples. In this capacity, he contributed to the administrative transformation of the institution, which became a foundation.</p>
<ul style="list-style-type: none"> • XII legislature (1994 – 1996) 	<p>Elected to the Chamber of Deputies for the first time. A member of the Budget Commission with the position of Chairman of the Committee for Opinions of the same parliamentary body. In the same legislature, he was a member of the Commission for the reorganisation of the Italian radio and television system.</p>
<ul style="list-style-type: none"> • 1987 to 1993 	<p>Manager at Publitalia '80, an advertising concessionaire of the Fininvest group, a leading company in the media and communications sector. In the course of his managerial experience, he heads the commercial division, which manages one third of the company's turnover. Coordinating human and organisational resources, carrying out activities of high economic and financial complexity.</p>

Company name and city	Publitalia 80 - Milan 2 Segrate
• 1984 to 1993	Division sales manager for SIPRA, advertising agency of Rai - Radio Televisione italiana S.p.A.
Company name and city	SIPRA Milan

Academic activity

From 1 May 2022	University Professor - Pegaso Telematic University Course of "General Sociology"
2022	Professor at the LUISS Guido Carli University of "Information Law" as part of the "ACADEMY GYM"
February 2016 - April 2022	Associate Professor - Pegaso Telematic University - "General Sociology" Course
2020, 2021, 2022	Professor - IULM University - Communications Law course as part of the Master of Art, valorisation and market
From 2019	Professor at the IULM University of Milan - "Communications Law" course at the Faculty of Arts, Tourism and Markets
2017, 2018, 2019	Professor at the Luiss Guido Carli University - "Information Law" course within the Master in Competition Law and Innovation
From 2014 to 2018	Professor - University of Studies Suor Orsola Benincasa of Naples - course of "Information Law in the global world"
From 2011 to 2013	Professor - University of Studies Suor Orsola Benincasa of Naples "New media and consumer guarantees" course
	Author of numerous articles and scientific contributions.
	In February 2019, he published the essay 'Il caos dell'informazione' (the Dante Alighieri society)
	In September 2019, he published the essay 'La rete: manipolazione o pluralismo' (Armando editore).
	In 2020 he is the author, for IULM, of a research paper entitled 'L'evoluzione della comunicazione politica dai modelli tradizionali ai nuovi format nel nuovo contesto digitale'
	In July 2020 he published, for a national bank, a paper entitled 'Post Covid-19: il mondo che verrà'.
	In 2021 he is the author, for IULM, of a research paper entitled 'Il sistema di rilevazione delle audience e l'impatto sulla formazione della opinione pubblica'.
	In January 2021, he published, for a national bank, a research project entitled 'Verso la betterbeing economy. Analysis and elaboration of market evidence, including at European level, of CSR'.

In April 2021, he is the author, for a bank of national interest, of a research study entitled 'Gender gap e diversity'.

In December 2021 he is the author, for a bank of national interest, of a research study entitled 'L'impatto del verde fintech sugli aspetti sociali e ambientali'.

He is also the author of numerous articles published in newspapers and scientific journals.

Education and training

High school diploma in classical studies and degree in public science Administration

MOTHER TONGUE

ITALIAN

OTHER LANGUAGES

- Reading skills
- Writing skills
- Oral skills

ENGLISH

EXCELLENT

GOOD

EXCELLENT

DRIVING LICENCE(S)

B-type driving licence

I authorise the processing of my personal data in accordance with Legislative Decree no. 196 of 30 June 2003 "Personal Data Protection Code" and Article 13 of the GDPR (EU Regulation 2016/679).

Rome, December 2022

Antonio Martusciello